BOOKING 2026/27

DON TROTTI

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ABOUT DON TROTTI

In the bustling landscape of urban music, a unique spark shines brightly from Switzerland: Don Trotti Records. Established in 2014 by the visionary entrepreneur Don Trotti, this Swiss label swiftly established itself as a bastion of creativity and innovation in the realm of urban music.

At the core of Don Trotti Records' mission lies an unwavering passion for discovering and promoting authentic talent within the urban music scene. Unlike impersonal corporate giants, Don Trotti Records advocates for a hands-on, attentive approach, spotlighting emerging urban artists whose voices and visions deserve to be heard.

This label is much more than a mere commercial entity; it's a family where urban artists are nurtured, supported, and encouraged to push the boundaries of their craft. Don Trotti himself is known for his unwavering dedication to his proteges, guiding them through the challenges of the industry while preserving their artistic integrity.

Diversity is a fundamental value at Don Trotti Records. From rap to R&B, through experimental hip-hop, Afrobeat sounds, reggae, dancehall, ska, and dub, the label celebrates the richness and plurality of urban musical expressions. Each release is carefully crafted to capture the essence of the artist and resonate with an ever-expanding audience within the urban music community.

But beyond music, Don Trotti Records is also a staunch advocate for the Swiss urban music scene. The label regularly organizes urban music events, supports local initiatives, and encourages its artists to actively engage in causes close to their hearts. For Don Trotti Records, success is not only measured in terms of sales but also in terms of positive impact on the urban music community.

At the dawn of a new decade, Don Trotti Records continues to write its story with passion, determination, and an unwavering belief in the transcendent power of urban music. With each new project, the label pushes the boundaries of creativity and inspires a generation of urban talents to do the same. In the vast ocean of the music industry, Don Trotti Records shines like a beacon, guiding souls in search of authenticity and pure artistic expression from the heart of Switzerland.

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HIP-HOP FIELD

SINCE 2000

From a very young age, Don Trotti was passionate about Hip-Hop music. The rhythms, words and way of life of this culture were directly adopted. He started by selecting songs, then becoming a deejay and continued his various training in the technical audio and music field.

He built his first experience in organizing events, driven simply by the desire to share music with a wide audience. He held his first nights in various bars/pubs/clubs/festivals of the city of Geneva, from 2000. He then worked with several local artists from all around the world including Switzerland, European Coutries, UK, The Gambia, Thailand, India, Sierra Leone, Benin, Romania; Canada & USA.

He is currently working on several projects since 2014 :

Founder and CEO | Don Trotti Records (Switzerland)
Co-Founder and CEO | Swiss Thai Association (Thailand)
Co-Founder and CEO | Swiss Gambia Association (The Gambia)
Co-Founder and CEO | Swiss Leone Association (Sierra Leone)
Co-Founder and CEO | Swiss India Association (India)
Co-Founder and CEO | Swiss Benin Association (Benin)
Partners & Professor | Dj Mose Academy (Sierra Leone)
Partners | Nayab Music (India)
Partners | Kamani Records (United Kingdom/India)
Partners | Jaguar Promotions (Benin)
The Freaky Friday (an open underground label/scene for MC, DJ & Beatmaker) (Switzerland)
Radio Show (Hip-Hop Time) on RadioTonic.ch (Switzerland)
A full collaboration with the Swiss rapper Shaëtan, Lord RC, Muchach (Switzerland) & international artists such a Buzzy Papo (Sierra Leone)
An association that links artists and professionals in the music industry in Geneva, Switzerland (Open Minded)

REGGAE FIELD
SINCE 2014

His journey in Reggae and Dancehall began in 1998 with the GonG SounD crew in Geneva, where he contributed both musically and through graphics and promotion.
From 2014, he collaborated with DJ Postman on 30+ mixtapes, 6 international tours (Gambia, Senegal, Lebanon, Thailand) and more than 100 events per year in Switzerland, working with artists from Europe, Africa and Asia.

In 2016, his first trip to The Gambia led to a key collaboration with Selecta Hans (Legal Sound Int'l Crew) and the creation of a mixtape uniting Gambian and Swiss artists. This partnership inspired the foundation of the Swiss Gambia Association.

Today, he continues to promote and perform Reggae and Dancehall across Gambia, Senegal, Switzerland/Europe and Thailand/Asia, supported by several associations created to structure and legalize these international cultural activities.

He is currently working on several projects since 2014 :

Co-Founder and CEO | Swiss Gambia Association in The Gambia & Switzerland for a muscial cultural exchange
Show (Reggae Sunday's) on RadioTonic.ch
The management of DJ Postman & DJ Natty-Nat
Incoporate Freedom Sound Record Label based in Abéné Senegal
Co-Founder and CEO | Jump Up festival in Geneva, Switzerland (2016-18)

AFRO FIELD
SINCE 2020

He started his Afrobeats journey in 2020, building strong connections across The Gambia, Senegal, Sierra Leone and Benin. Today, his Afrobeats influence extends across three continents, with performances and collaborations between Africa, Europe and Asia.

He actively works with artists through his studios in The Gambia, Sierra Leone, Switzerland and Thailand, developing talent, producing music and bridging creative cultures. A new studio is currently under construction in Benin, strengthening his presence and expanding the Don Trotti network in West Africa.

Through these international collaborations, he brings a unique blend of Afrobeats, Afro-fusion and urban culture to the global stage.

He is currently working on several projects since 2020 :

Founder and CEO | Don Trotti Records (Switzerland)
Co-Founder and CEO | Swiss Gambia Association in The Gambia & Switzerland for a muscial cultural exchange
Co-Founder and CEO | Swiss Leone Association in Sierra Leone & Switzerland for a muscial cultural exchange
Co-Founder and CEO | Swiss Benin Association in Benin & Switzerland for a muscial cultural exchange
Partners | DJ Mose Academy (Sierra Leone)
Partners | Jaguar Promotions (Benin)
The management of Buzzy Papo (Sierra Leone)
Incoporate Freedom Sound Record Label based in Abéné Senegal

PARTNERS & SPONSORS
2026/27

Through the strength of its works and the projects accomplished, Don Trotti has surrounded himself with reliable and stable partners in the accomplishment of various tasks in the professional field;

Lylee Design (Communication), Infomaniak (Web hosting & Radio), e! Lavied'artiste (Custom handmade), Freedom Sound (Label-Senegal), Nayab (Label-India) DJ Mose Academy (Deejay Academy-Sierra Leone), Kamani Records (Label-UK) & Jaguar Promotions (Benin)

We have the financial support of sponsors with whom we work on different projects according to our needs;

Don Trotti Records (Admin & Management), Lylee Design (Marketing fees), Infomaniak (Web Radio fees),

NAYAB

e! Lavied'artiste

JOIN US AS PARTNER
OR
BECOME A SPONSOR

BOOKING
2026/27

Don Trotti is a high-energy artist blending Hip-Hop, Reggae, Dancehall, and Afro/Afrobeats. With his unique stage presence and ability to connect instantly with the crowd, he turns every performance into a memorable experience.

From festivals and clubs to concerts and private events, Don Trotti delivers powerful, authentic, and dynamic shows every time.

For bookings, please contact us through the website or by phone.
Don Trotti – the Hip-Hop, Reggae, Dancehall & Afro-urban experience your event won't forget.

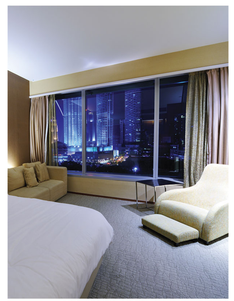
RIDER | https://don-trotti.com/en/booking/rider
TERMS & CONDITIONS | https://don-trotti.com/en/booking/terms-and-conditions
PRESSKIT (LOGO, PICTURES, TEXT, ETC.) | https://don-trotti.com/downloads/2K26/DON-TROTTI-BOOKING-PRESSKIT-2026-27.zip

Showcase & Live Perfomance
Book Don Trotti for a showcase or live performance that will electrify your audience. Known for his dynamic presence in Hip-Hop, Reggae, Dancehall, and Afro Music, Don Trotti delivers unforgettable shows. Ideal for any event size, he adapts his style to ensure a captivating experience. Contact us to make your event a standout with Don Trotti, a true performer.

Showcase w/ artist
Book Don Trotti for a solo or collaborative showcase or live performance. Specializing in Hip-Hop, Reggae, Dancehall, and Afro Music, he guarantees an unforgettable experience. Whether for public events or private gatherings, Don Trotti and his fellow artists create a dynamic, diverse atmosphere. Contact us to plan your standout event with Don Trotti.

Transportation
the transport of the artist is the responsibility of the client. He must pay the travel expenses from where the artist is to go to your event. Travel is usually by plane unless the distance (-150km) can be done by car or train (-250km).

Accomodation
The accommodation is the responsibility of the customer. The artist needs a deluxe room in a 4 * hotel with air conditioning, bathroom, shower, desk, internet access, bottled water, energy drinks, passion fruit and, if possible, smoking room .



Food & Berverages
The artist does not consume pigs. He prefers seafood, beef and chicken. His culinary preferences are more Asian, Italian cuisine also suits him. For drinks; mineral water, soda water, energy drinks, lemon juice. After the performance, a bottle of Vodka with its mixers will be requested.